

# 136 Years of Serving the Harvard Community of Northern California The Harvard Community of Northern California of San Francisco

## www.harvardclubsf.org

# May 2010

Kirsten Pickford, Executive Director 415-621-3900 info@harvardclubsf.org

## HARVARD CLUB OF SAN FRANCISCO 2010 ANNUAL DINNER

## Thursday, June 10

Register now for the ever-popular Harvard Club of San Francisco Annual Dinner, which promises to be one of the most entertaining ever! This year the event will be held at the University Club which is a smaller, more intimate setting than last year's event so please get your tickets early. The festivities will begin with a reception where you can catch up with classmates, network with other alums and meet the HCSF Officers.

During the dinner, we'll hear from Sheryl Sandberg, current Chief Operating Officer of Facebook and a past Google executive. Sheryl also served as the Chief of Staff for the Treasury Department during the Clinton administration where she helped lead the Treasury's work on forgiving debt in the developing world during the Asian financial crisis.

The HCSF will be honoring James Eberhard, Chairman and founder of Mobile Accord, for his vision in making social giving accessible to the masses via a mobile phone donations platform. Mobile Accord in conjunction with the American Red Cross has enabled tens of millions of dollars in text donations to reach individuals in Haiti and Chile through texting "Haiti" and "Chile" to 90999 disaster response campaigns.

The HCSF will also be recognizing Harvard alum David Chiu, President of the San Francisco Board of Supervisors, for his public service commitment in working to improve our beloved City of San Francisco.

# Jot it down...

- 5/12 Exploring the Possibilities
- 5/13 Personal Financial Forum
- 5/15 Harvard Writers' Group
- 6/01 Harvard Angels Quarterly Meeting
- 6/02 Harvard Humanist Alumni
- 6/10 Annual Dinner
- 6/22 Law School Applications 101
- 6/25 Ivy League Mixer

Lastly, we will introduce new HCSF Officers and Board Members who will be staring their terms. Cap off the evening with a drink at the post-dinner celebration and take the opportunity to meet our distinguished speakers and honorees.

# We expect this event to sell out. Sign up today to avoid disappointment!

Thursday, June 10 6pm Reception (no-host bar) 7pm Dinner: University Club, 800 Powell St., San Francisco 94108 Cocktail or Business Attire Member and one guest \$124 each Harvard graduate non-members \$164 (includes 2010 membership) GOLD CIRCLE - \$350 Crimson Sponsor Table - \$9,900 Platinum Sponsor Table - \$4,900 Silver Sponsor Table - \$2,900 Sponsor Table - \$1,900

## About our special guests and the topics they will cover:



# "The World's Gone Social"

Featured speaker, **Sheryl Sandberg** (Harvard AB, MBA), is Chief Operating Officer at Facebook. She oversees the firm's business operations including sales, marketing, business development, human resources, public policy and communications. Prior to Facebook, Sheryl was Vice

President of Global Online Sales and Operations at Google, where she built and managed the online sales channels for advertising and publishing and operations for consumer products worldwide. She was also instrumental in launching Google.org, Google's philanthropic arm. Before Google, Sheryl served as Chief of Staff for the United States Treasury Department under President Bill Clinton where she helped lead the Treasury's work on forgiving debt in the developing world. Earlier, she was a management consultant with McKinsey & Company and an economist with the World Bank. Sheryl received a B.A. summa cum laude in Economics from *Continued on page 2* 

#### Annual Dinner Continued from page 1

Harvard University and was awarded the John H. Williams Prize for the top graduating student in economics. She received an MBA with highest distinction from the Harvard Business School. Sheryl serves on the boards of The Walt Disney Company, Starbucks, The Brookings Institution and V-Day. Sheryl was named as one of the 50 Most Powerful Women in Business by Fortune and one of the 50 Women to Watch by The Wall Street Journal. Sheryl resides in the Bay Area with husband and two children.



## *"How Text Donations made a difference in Haiti and Chile"*

The HCSF Public Service Leader of the Year Award recipent, **James Eberhard**, is Founder and Chairman of Mobile Accord. He is one of the original pioneers of the mobile content and services space. His expertise has been

put to work on five different continents developing and deploying mobile platforms and strategies. James is regarded as an expert on global wireless markets. With extensive experience leading startup technology and mobile companies, he has built a half dozen technology companies and established himself as an accomplished entrepreneur and industry leader within the global wireless and internet communities.

In 2005, James began on a mission to enable social good by building a comprehensive mobile platform, making it easy to leverage the power of the mobile phone (messaging, data, billing, and location). Mobile Accord's mobile platform and systems currently allow mobile banking, crime and corruption reporting, SMS Emergency Alert and Warning System, Mobile Polling, and Mobile Donations processing with 4 million transactions daily on two continents.

Through Mobile Accord's mGive platform, he laid the foundation for charitable organizations to communicate and collect donations by establishing the first cross-carrier mobile donation program and giving life to the industry. James is actively involved in developing the mobile giving market as an efficient and cost effective fundraising solution for the thousands of nonprofits in the US marketplace helping them raise tens of millions of dollars. He has been recognized with an award from Fundraising Success Magazine and Mobile Marketing Association for his contributions in nonprofit fundraising.James currently resides in Denver.



#### "San Francisco in 10 years"

Honored Alumnus, **David Chiu**, was elected President of the San Francisco Board of Supervisors In January 2009. Supervisor Chiu also represents San Francisco's District 3 which is home to many diverse and vibrant neighborhoods, including North Beach, Chinatown, Telegraph Hill, Russian Hill, Polk Street, Nob Hill, Union Square, Financial District, Barbary Coast and Fisherman's Wharf.

Before joining the Board, David was a founder and Chief Operating Officer of Grassroots Enterprise, an online communications technology company. Prior to Grassroots, he worked as a criminal prosecutor at the San Francisco District Attorney's Office and as a civil rights attorney at the Lawyers' Committee for Civil Rights. In the mid-1990s, David served as Democratic Counsel to the U.S. Senate Constitution Subcommittee and as Senator Paul Simon's aide to the Senate Budget Committee. The eldest child of immigrant parents, David Chiu grew up in Boston and received his undergraduate degree, law degree, and master's degree in public policy from Harvard University.



For those of you who are having trouble accessing the new site please try the following:

HCSF is using the same log-in ID and Password as the Harvard Alumni Association (HAA) websites. To register for an ID and Password, please visit this website: http://tinyurl.com/y8uev7s

Please use this ID and Password going forward anytime you need to log onto the HCSF website as a member.

Create your ID and Password today! Once you have it, you can easily access the rich features of both the HCSF and the HAA.

# Letter from the President

#### Dear Fellow Harvard Alumni,

Thank you for your support of our local alumni club and for your unprecedented participation in our events. I am thrilled to tell you that our membership is at an all time high of approximately 1,400 paying members. Our Club volunteers and officers are continually looking for better ways to serve the needs of our alumni. In support of this goal we asked you to complete the first-ever HCSF online membership survey in March. We received approximately 500 responses. The suggestions we received included:

- Adding events tailored to families with young children
- Expanding the geographic span of our events to include the East Bay
- Inviting more speakers from Harvard—including faculty members and successful graduates

Through our talented volunteers, we are taking action to address your needs including:

- Launching the Harvard Alumni Family Days Series this summer which will offer networking opportunities for parents, playtime for children and events at child-friendly local museums and parks.
- We would like to hold more functions in the East Bay and are actively looking for volunteers to help spearhead and/or offer up venues for these events please email activities@harvardclubsf.org if you would like to help.
- We are bringing in more Harvard Professors and well-recognized graduates. Sheryl Sandberg, Harvard AB and MBA, will be keynoting our Annual Dinner on Thursday, June 10th at the University Club. She is the Chief Operating Officer of Facebook and was named as one of the 50 most influential women by Fortune Magazine in 2009. In addition, Amar Bhidé, visiting scholar to the Kennedy School of Government and previous faculty member at Harvard Business School, will speak with our members this fall about his forthcoming book, A Call for Judgment: Sensible Finance for a Dynamic Economy.
- Lastly, we have expanded our Member Benefits program. Please check our website soon to see new discounts with the Ritz Carlton in San Francisco, Dell Computers and the Sports Basement.

On another note, I'm happy to announce that we have completed a major upgrade to our website. You will now find the process of registering for events easier and faster, since your profile information can be saved and pre-populated into the event registration form. In addition, we have made it easier to quickly find events of interest to you- simply click on the day when you are free and find out what is happening in your alumni community. There are numerous other enhancements, such as the ability to view photo galleries from past events and join the HCSF Facebook group with a single click. Check the new website at www.harvardclubsf.org and visit us often as our site is updated continually.

Thank you to our membership for supporting the HCSF, strengthening our local alumni network and continuing to foster ties between San Francisco and Harvard University. For those of you who are not yet members, please attend one of our upcoming events to see what you've been missing! Whether you are interested in reconnecting with old classmates, business networking, sharing a passion in the performing arts with other alums, or just having fun, we have something in store for you! We look forward to seeing you soon. We also welcome you to attend any of our recurring monthly Activities and Community Service committee meetings to find out how you can put innovative ideas into action to better our club and local community. Lastly, please don't forget to confirm that you have renewed your membership for 2010. You can do this by visiting our website and clicking on the crimson Harvard Alumni log on box, or by contacting our Executive Director, Kirsten Pickford at info@harvardclubsf.org.

#### Yours sincerely,

Sheela Goud Zemlin, MBA '98 Email: president@harvardclubsf.org

## Harvard Admissions: An Update

Mike Alderete, VP Schools

For the first time in Harvard's history, more than 30,000 students applied to the College. 2,110 of these applicants were admitted to the Class of 2014. More than 60 percent of the admitted applicants will receive need-based scholarships averaging \$40,000 per student for a record \$158 million



Harvard Alum and owner of the Chateau Tivoli Bed and Breakfast, Steve Shohet, allows us to use the facility each year for this event.

in total financial aid. Consistent with the admissions rate for all of Harvard College, seventy-five students were admitted from the San Francisco Bay Area. Recently, the Harvard Club of San Francisco hosted a reception for all of the newly admitted students and their parents at the Chateau Tivoli in San Francisco to congratulate them on their significant accomplishment. Recent graduates and alums shared their own experience on choosing Harvard and overall student life to help the Class of 2014 as they evaluate their college options. The event was a great success and contact with recent undergraduates and alums is pivotal in the decision by newly admitted students to choose Harvard.

Alumni/ae interviewing is more important than ever as Harvard must choose a small number of students from an ever-increasing applicant pool. Personal qualities and character remain central to each and every admission decision. There are over 10,000 alumni/ae interviewers worldwide and the local Schools Committee remains the largest Harvard volunteer effort in the Bay Area. We are particularly grateful to all of the hard work every year from members of our Schools Committee. If any local alums would like to interview, please check our website. You will find the experience very rewarding.

# **Bay Area Alumna in Harvard Elections**

In April, you received two mail ballots from Harvard University - one with a slate of nominees for the Board of Overseers, and second with nominees for Elected Directors of the Harvard Alumni Association (HAA). This year, the alumni will elect five new Overseers and six new HAA Elected Directors.

After receiving the ballots and background materials, please review the candidates' qualifications and cast your vote. Ballots

must be returned in the envelope provided to Cambridge by May 21st, the Friday before Commencement. Election results will be announced on the afternoon of Commencement, Thursday, May 27th. If you do not receive both ballots by April 30, please call the Office of the Governing Boards at 617-495-1534 or E-Mail: ogb@harvard.edu.



One of the Overseer nominees is a member of the Harvard Club of San Francisco. **Diana Nelson** ('84) is an accomplished advocate for education reform, whose service to Harvard has been one of the defining passions of her life. The first woman and youngest person to chair the Harvard College Fund (2000-

2003), she also led the 2008 Dean's Task Force on the Undergraduate Experience and inaugurated the Women and Leadership Task Force. Other leadership roles include serving on the Committee on University Resources, and the Radcliffe Institute Dean's Advisory Council.

"My experience in business has helped me strengthen alumni engagement, improve the undergraduate experience, expand women's voice, and raise resources to support key University priorities. As an Overseer, I would strive to sustain Harvard's competitive excellence and to advance its contributions to improving the nation's K-12 education system-a critical need to ensure America's ongoing success." Nelson also collaborated with The Harvard Mentoring Project to increase the supply of youth mentors. Raised in Minnesota, Nelson is a Director of Carlson Companies, a family enterprise operating Regent and Radisson Hotels, CarlsonWagonlit Travel and TGI Friday's restaurants.

She and husband John Atwater live in the Bay Area and have five children.

## HCSF Hosts the 5th Annual Early College Awareness Program

On December 5, 2009 the Harvard Club of San Francisco, San Francisco Unified School District (SFUSD) and local youth organizations, including First Graduate, College Track and Aim High, hosted a special half-day event, for middle school students who would be the first in their families to graduate from college.

The Early College Awareness Program (ECAP) event aims to motivate students and their families to plan ahead for college and be prepared early for the application process. ECAP offers eighth grade students and their families a range of inspiring, informative and fun activities designed to help them get a head start on the college application process. Held at the San Francisco State University's Humanities building, ECAP featured a *Continued on back cover* 

## **Exploring the Possibilities**

Tommy Smith, VP Community Service

HCSF members are invited to participate in fifth-annual "Exploring the Possibilities," a career exploration event for potential first generation college attendees in collaboration with the local Harvard and Stanford alumni clubs. HCSF co-founded the event with First Graduate, a San Francisco nonprofit, and recently teamed with the San Francisco Stanford Club to expand the number of panelists. To date, HCSF members have reached hundreds of potential first generation college attendees.

Based in San Francisco, First Graduate helps students finish high school and become the first in their families to graduate from college. First Graduate makes a 10-year commitment to its students, from 7th grade through the completion of college, supporting their progress through a comprehensive set of services. As many first-generation college-bound students have limited exposure to different professions and the educational background necessary for those jobs, career exploration activities play an important role in helping them understand the value of a college degree and stay motivated to complete their education.

If you are interested in participating, please contact Rachel Alexander at ralexander@firstgraduate.org or if you have questions about the program from an alumni perspective, please contact Preston Dodd at prestondodd@post.harvard.edu.

We are looking for volunteers interested in developing creative, collaborative 30-minute presentations along with 1-2 other presentation partners. These partners could be coworkers of yours, or you could choose to be matched with other alumni from your industry. We are especially interested in volunteers from the following fields:

- Architecture
- Arts, Fashion, and Entertainment;
- Law
- Engineering
- Tech and Gaming
- Medicine

Presenters are invited for drinks and hors d'oeuvres and to meet each other. If you are interested in participating, please contact Rachel Alexander at ralexander@firstgraduate.org or if you have questions about the program from an alumni perspective, please contact Preston Dodd at prestondodd@post.harvard. edu. Thank you for your support!

Wednesday, May 12 6-7:30pm Bay School of San Francisco (located in the Presidio) Register at harvardclubsf.org

## **Personal Finance Forum**

# What Investment Professionals Are Doing With Their Own Money Now?

Come join us for appetizers as we hear specific ideas from people who make their living by investing. Free of marketingspeak and financial jargon, the Personal Finance Forum features straight talk and clear thinking on stocks, bonds, and cash. Bring your questions.

James Ellman is president of Seacliff Capital, which he founded in 2003. He previously served as a managing director of Fair Haven Capital, JLF Asset Management, and Merrill Lynch Investment Managers. Mr. Ellman holds a B.A. in History and Economics from Tufts University, and an M.B.A. from Harvard.

**Kenneth J. Marshall** is chairman of Judicial Capital, a registered investment advisory firm; and Judicial Corporation, which he founded in 1995. He manages the Judicial Capital Fund, a value stock fund. Mr. Marshall holds a B.A. in Economics, International Area Studies from the University of California, Los Angeles; and an M.B.A. from Harvard.

Thursday, May 13 6:30-8pm University Club, 800 Powell St., San Francisco 94108 FREE!

#### HCSF Ivy Series

#### Ivy League Plus Mixer for ALL Ages!

Take in the views, make new friends and enjoy one of the most highly anticipated All- Ivy- Plus events. These quarterly happy hours regularly draw over 500 alumni of all ages to mingle and have a good time.

This event is open to graduates of: Brown, Columbia, Cornell, Dartmouth, Harvard, MIT, Northwestern, Penn, Princeton, Stanford and Yale. Spread the word to your Ivy League friends.

\$20 Valet parking available. For directions to the University Club, please go to www.univclub.com and click on "Parking Map."

Friday, June 25 6-9pm University Club, 800 Powell St., San Francisco 94108 \$10 cover at door, includes one drink No-host bar

#### Saturday, May 15 at 12 noon

## Bay Area Harvard Writers' Group For Serious Amateurs

"Amateur" is an essential title for any serious writer. Johann Wolfgang von Goethe once described himself as "an amateur to the last."

"Serious Amateurs" is a workshop for the dedicated writer who commits to drafting a piece of fiction, a drama for stage or screen, a series of poems or magazine-length essays over a period of three to four months.



Rather than concentrate on a single form-e.g., "a workshop for screenplays"—we adopt a more open stance that broadens the horizons of the group's activity and deepens our ownership of the larger literary field.

Writers will write on deadline and submit their work for critique by group members. The task of the writer-as-writer will be to produce; while the writer-as-critic will get on the wavelength of the submitted work and give useful reaction to it.

The group will meet twice or three times per month, on Monday or Wednesday evenings, for a total of ten meetings. (An extra meeting or two might be added at the group's discretion.) We'll begin in May and wrap up in August. Venues will be private homes or, as appropriate, cafes or other public places.

Fee for the series is \$30 per participant, which covers snacks, drinks and occasional venue costs. Owing to the intensity of the work, we will have to stay small; so this group will be for Club members only.

#### **Group Leader**

David Landau (Harvard College '72) has been a recognized writer all his adult life. Four months after leaving college, he published "Kissinger: The Uses of Power," a portrait of the thensitting advisor to the President for national security. The book achieved global renown and is still a standard text for historians and national-security analysts.

Landau today is editor of Pureplay Press, which publishes books in English and Spanish. He has won two national awards for his translations of Spanish poetry and fiction. He has written for screen, TV and opera, and worked with professional-level screenwriting groups in Los Angeles. His most recent book is "Death Is Not Always the Winner," a novel about Cuba.

If interested, please e-mail David Landau at pureplayed@ live.com



## **Quarterly Meeting of the Harvard Angels**

Our group will meet in June to hear presentations from three startups (with a preference for companies started by HBS and Harvard alumni entrepreneurs) that can benefit from our advice and/or investment as they seek early stage investors. The format is simple: 15 minutes of presentation, 10 minutes Q&A, and 5 minutes of feedback for the entrepreneurs. Companies to be announced.

To participate in a deal you must be an Accredited Investor. Attendees to the meeting are welcome to join us whether or not they have made early stage investments previously. We are currently reviewing business plans from companies that would like to present at our next meeting. To have your company considered, please upload your executive summary here.

For any questions, please contact Jeff Burkland at jburkland@sbcglobal.net or angelevents@hbsanc.org

### **Open to graduates of all Harvard Schools**

Tuesday, June 1 5pm University Club 800 Powell Street, San Francisco, CA 94108 \$25 members/\$40 non-members/\$50 at the door No refunds after 5/26/2010

## Harvard Humanist Alumni

Humanists, Atheists, Agnostics

# West Coast Kickoff Event with Greg Epstein and Sean Fairclosth

After many successful events on the East Coast, the HHA invites you to join them for this West Coast Kickoff Event. Find out what the HHA has been up to and how you can get involved! Meet like-minded alumni during mixers before and after the speakers.

Featured speaker, Greg Epstein, is the Humanist Chaplain at Harvard and author of the New York Times bestselling book: "Good Without God: What a Billion Nonreligious People Do Believe". Greg is a graduate of the Harvard Divinity School and serves on the Executive Committee of the 36-member corps of Harvard Chaplains where he represents Humanists, Atheists and Agnostics. He blogs for Newsweek magazine and The Washington Post and has been featured by ABC, the BBC, Newsweek, NPR, and many other media organizations.

Greg will speak about the history of Humanism at Harvard, current activities for both students and alumni, the movement to have Humanist chaplains at other campuses, and his goals for Humanism/Atheism/Agnosticism at Harvard.

Special guest, Sean Faircloth is Executive Director of the Secular Coalition for America where he serves as one of the only lobbyists for the 48 million Americans who do not identify as religious. Prior to becoming Executive Director, Sean served for a decade in the Maine State Legislature where he was elected Majority Whip by his colleagues. An accomplished legislator, Sean successfully spearheaded over thirty pieces of legislation.

Sean will speak about his lobbying efforts in Washington and about his interactions with student and alumni groups around the country.

The Humanist Chaplaincy at Harvard was founded three decades ago by former Catholic priest Tom Ferrick. The vision of the Humanist Chaplaincy at Harvard is to develop a flourishing community that, without supernaturalism, affirms the ability and responsibility of all of us to lead ethical lives of personal fulfillment that aspire to the greater good of humanity.

You can learn more about the Harvard Humanist Alumni at harvardhumanist.org. If you can't make the event and would like to join the HHA mailing list, please sign up at https:// memdir.org/HHA/membership.cfm

The Harvard Humanist Alumni (HHA) is an official Shared Interest Group (SIG) of the Harvard Alumni Association. The group serves Humanist, Atheist and Agnostic alumni from all Harvard schools. Prominent members include legendary Harvard professors E.O Wilson, Steven Pinker, and Amartya Sen.

The Harvard Club of San Francisco supports all of the Harvard Alumni Association's official Shared Interest Groups. If your SIG would like to organize an event in the Bay Area, the HCSF is here to help!

Wednesday, June 2 6:15pm No-host bar and Appetizers 7pm Speakers and Q&A 8:30pm Mixer University Club 800 Powell St, San Francisco 94108 \$9 members, \$25 non-members Register by Tuesday, 6/1/10; No refunds after 05/26/10

## HCSF Law School Admissions Series Law School Applications 101

Seminar: Making Your Strongest Case for Admission

Applying to law school? Just finished the LSAT and ready to get started on the other components of your application? Curious about the different ways you can approach your personal statement, resume, letters of rec, and addenda?

Join us on June 22nd for an informative and interactive discussion with Harvard Law School graduate (class of 2005) and professional law school application adviser, Cliff Sarkin. Cliff will offer his expertise and insight into the application process and share the approaches and theories that have helped dozens of clients get into their top schools.

Topics will include:

- How the Admission Process Really Works
- Overall Application Strategy
- Brainstorming and Writing a Winning Personal Statement
- Turning Your Resume From a 6 into a 10
- Who Should You Ask to Write a Letter of Rec for Your & What Should It Include
- What Other Materials Should You Include in Your Application and Why

If you're applying to law school right now or any time in the future, you do not want to miss this this opportunity! This is a small scale seminar and the space is limited. For more on Cliff Sarkin and the services he offers, visit http://lawschooladvising. com.

Tuesday, June 22 6:30-7pm Check-in & networking 7-8:30pm Presentation & Q/A University Club, 800 Powell St., San Francisco, CA \$15 HCSF, Stanford, Berkeley, and Ivy Plus Club Members / \$25 non-members Members can bring one guest at member price. Special: \$8 Berkeley Undergrads with valid student ID. (Price includes hors d'oeuvres.) Registration required by 6/17/10 No refunds after 6/14/10

# WHO'S WHO ON THE BOARD: Some bios on a few of us...

### SHEELA GOUD ZEMLIN - PRESIDENT



Sheela Zemlin, who hails from Kalamazoo, MI received her Harvard degree from the business school in 1998. She took over as President of the Harvard Club in June 2009 and previously served as the Club's VP of Activities.

For her "day job" she is Vice President of Corporate Strategy for LexisNexis Group, a \$4.5 Billion information services company headquartered in New York and owned by the European media company Reed Elsevier. In her role, she sets the strategic direction for the company's global software business unit. Previously, she worked in business development for Intuit, Neoforma.com and General Electric Medical Systems.

Sheela's fondest memories of Harvard are the early morning runs along the banks of the Charles River as the crew teams were practicing (and while most of her classmates were meeting in study groups). Also, discovering the tunnels underneath HBS' campus on a wickedly cold day first semester.

She lives in San Francisco's Alamo Square neighborhood with her husband Jim Zemlin, who runs the Linux Foundation, when he is not cooking gourmet meals, and her 2 year old daughter Nisha Lena. They also reside part time in Lake Tahoe.

Sheela is finalizing plans for the 2010 HCSF Annual Dinner which will be held on June 10th at the University Club and hopes that you'll attend. You can register at http://www.harvardclubsf.org. She is also on task to kick off the Club's Family Event series. If you have any suggested activities or venues for fun family gatherings, or if you would like to assist in planning, please contact her at president@harvardclubsf.org.

## PRESTON DODD - PRESIDENT-ELECT



Preston Dodd moved to San Francisco from New York City in late 2004, shortly before his marriage to Katie, a Bay Area native. Preston and Katie recently had their first child, John Preston, who was born in December 2009. Preston is the President of a Software-as-a-Ser-

vice technology firm in San Francisco and lives in the Corona Heights area of the city. Preston and Katie enjoy traveling and are starting to research possible destinations for John's first international trip. Kid-friendly suggestions are most welcome!

#### JONATHAN LAI - VP ACTIVITIES

Jonathan Lai hails from Statesville, North Carolina - a town that had more pigs than people! He graduated from Harvard College in 2006 with an AB in Economics.



Currently a venture capital associate at Crosslink Capital, he is focused on investments in Internet, software, and digital media.

On the weekends, Jonathan enjoys wind-

surfing, playing guitar, and turning his music creations into home-made Youtube videos–check them out!

### KATHERINE DOWLING - VP COMMUNICATIONS



Katherine Dowling graduated from Harvard Law School in 1998.

Katherine and her husband Marc (an attorney with Pillsbury) have two children, Charles Atticus (27 months) and Cameron Storey (3 months). Before they had kids she and her

husband were avid bikers (think cycling not Harleys). Katherine also competed in multiple triathlons and even convinced her husband to do one. Her relay team "Team Earthscreen" with fellow Harvard alums Hollie Moore Haynes and Jay Haynes actually took second place (much to their surprise) in the Escape from Alcatraz Triathlon one year.

Katherine also loves history, travel and scuba diving. Before Charlie and Cammie came along, she and her husband hit the Maldives, Bali, Singapore, Hong Kong, Italy, Mexico and Costa Rica. Katherine has now substituted preschool for her passport (for the time being) and her bike is sadly gathering dust. She can now be found strolling to local parks and museums and travel is (mostly) limited to places within driving distance. Katherine is an Assistant United States Attorney in San Francisco prosecuting crimes in the Organized Crime and Drug Enforcement Task Force. Prior to that she was an investment banker. Strangely the skill set is quite similar!

#### NORM BOON - TREASURER



Norm Boone, another Harvard MBA, is a former banker and CFO who founded his own business 22 years ago which he continues to run. Mosaic Financial Partners is one of the nation's leading fee-only, independent financial planning and investment management firms.

Norm's wife is also a financial advisor but in Miami! So they lead a bi-coastal life, with lots of executive platinum miles on American Airlines. The couple has a software company IPS AdvisorPro, which helps advisors efficiently and consistently write investment policy statements which are customized to the advisory firm and unique to each client. It was named "best software of the year" by Morningstar a couple of years ago. Oh and they also summited Mt Kilimanjaro (19,270 feet) a couple of years ago, visited Antarctica (unfortunately in the middle of a hurricane), and this year they are rafting through the Grand Canyon. Wow!

Norm is also the treasurer of the Harvard Business School Association of Northern California

#### TOMMY SMITH, VP COMMUNITY SERVICE



Tommy Smith, MPA '06, Vice President of Community Service is an alum of Harvard's Kennedy School of Government. A native of Washington DC, Tommy is a longtime Bay Area resident and graduate of Cal. Currently Tommy works for a public sector consulting

firm that specializes in social program evaluation. Tommy is pleased to serve on the HCSF Board helping fellow Harvard alums find ways they can give back to their community. Tommy is a veteran of the US Navy's submarine service.

#### SPENCER RHODES - CHAIRMAN & HAA REGIONAL DIRECTOR



Spencer Rhodes graduated from the college in 2000 and the business school in 2004. Spencer is the Chief Operating Officer of Tradewinds Investment Management, a hedge fund focused on emerging markets. His interests include evolution, genetics, space, the history of science and

pretty much science in general!

Spencer's fondest Harvard memory is working in Germany for a summer via the German Department Summer Program.

#### ERIC BEHRENS - BOARD MEMBER



Eric Behrens, is Managing Counsel for the Office of the General Counsel for the Regents of the University of California. He manages litigation for the 10 campuses, 5 medical schools, 10 hospitals, 4 law schools, etc. that make up the University of California system.

Before then, he was a trial lawyer for the same system for which he has worked for 28 years. Eric states that this has been an incredibly fulfilling job with lots of interesting cases, especially in the arts- stolen paintings, missing Stradivarius violin recovered 40 years later, etc.) and in the Probate area- a case in Saipan involving the billionaire co-founder of DHL and a matter in Tahiti involving land donated by the former owner of Gumps, forged wills, etc.

Eric is also pretty religious (he had a powerful conversion experience at, of all places, Harvard), he went to Divinity School before going to law school. He currently leads a lively men's discussion group at Piedmont Community Church on Saturday mornings from 7:30 to 8:30am. Eric loves the outdoors and tries to go backpacking at least once a year. He also loves to travel, which he attributes to growing up as the son of a foreign service officer (he did not attend an American school until 9th grade and that was a missionary school in the Congo!).

Eric met his wife Joyce in law school and his kids all attend or attended Harvard: Philip, Harvard '04 and Michelle, Harvard '06 and currently a 2L at Harvard Law School. Eric reports that life is good (probably especially since he has only one more year of tuition left!)

Fondest memories of Harvard? Performing in the Harvard Law School parody, attending Tribe's Con Law class, skipping classes for a week to hike (part of) the Appalachian trail and all the free time you have as a student!

## SUSAN ALEXANDER - BOARD MEMBER



Susan Alexander, a Harvard Law School graduate, is the author of an exciting new legal thriller, "A Quicker Blood," available at several bookstores in San Francisco and at Amazon. com, where it's earned nine 5-star reviews. The protagonist is a young woman alum of

HLS who impulsively assumes another woman's identity, only to uncover terrible secrets that put her life in danger. She also begins a romance with an MD who's a Harvard College grad. Susan is currently writing a mystery set in 1981, featuring another HLS alum as the narrator-detective. Stay tuned....

#### GARY ARSHAM - EX OFFICIO BOARD MEMBER



Gary Arsham is a (mostly) retired general internist with an interest in diabetes. He has been active in the national diabetes community and has two published books on diabetes for the public, one in its 4th edition.

Gary is interested in wine and beer and food. He is a former home brewer and is happily married to Diana Arsham, a clinical psychologist.

## Want to Get Involved?

- To plan an event, email activities@harvardclubsf.org
- To volunteer, email community@harvardclubsf.org
- To interview Harvard applicants, email schools@harvardclubsf.org
- To submit an article, email communications@harvardclubsf.org

#### Harvard Club of San Francisco

369-B Third Street, #306 San Rafael, CA 94901

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## Harvard Club Night at the Opera

The Harvard Club of San Francisco and San Francisco Opera invite you to The Girl of the Golden West on Friday, June 18, 2010. San Francisco Opera is pleased to offer Harvard alumni a very special 30% off regular ticket prices..



In its centennial celebration, Puccini's romantic tale of the California Gold Rush features an all-star cast led by the incomparable Deborah Voigt.

A crafty criminal. A suspicious sheriff. A frontier woman with a tender heart who knows how to shoot a gun. If they sound like characters from a classic Western, they are-except their gunfights and poker games are set to a brilliant, blazing score. With this love triangle set in California's Gold Country, the work Puccini considered "the best of my operas" returns home for the first time in three decades.

Music Director Nicola Luisotti conducts a rip-snortin' cast with Deborah Voigt, "a soprano of penetrating power and clarity" (The New York Times), tenor Salvatore Licitra as her outlaw lover Dick Johnson and baritone Roberto Frontali as the Sheriff.

Prior to the performance, please join Harvard alums for a casual no-host reception and short talk by Opera management at the War Memorial Opera House. Participants will be sent reception details the week of the event. Please let Steven Rahman steven.rahman@alumni.ksg.harvard.edu know if you plan to attend the reception so we can have your name tag ready for Club meet-and-greet purposes.

We strongly suggest that you order early as performances often sell out. Seating is assigned at the time of purchase and is not reserved in advance of this offer. Discount is available through this special web page only, not by phone or in person, and expires at midnight on June 17, 2010. To purchase tickets, go to www.sfopera.com/offer and enter code: HBS10A

#### Early College Awareness Continued from page 6

keynote address by Sara Martinez Tucker, former CEO of the Hispanic Scholarship Fund, former U.S. Undersecretary of Education, and the first in her family to finish college.

Now in its fifth year, ECAP draws on the volunteers of the Harvard Club, and partnerships with youth organizations specializing in college access, such as First Graduate, Aim High and College Track, as well as Boys & Girls Club of San Francisco, all of which serve broad populations of students who may benefit from the program.

"The Harvard Club is honored to sponsor this event and work with SFUSD and leading Bay Area nonprofits...," noted HCSF president-elect, Preston Dodd. "It is incredibly energizing to see scores of our Bay Area alumni, led by this year's cochairs, Adam Ginsburg and Joy Adams, working with SFUSD and our non-profit partners to impact hundreds of students and parents on this critical issue.

To learn more about ECAP or to volunteer visit www. ecapsf.org or send your queries to ecapinfo@ecapsf.org.