

Harvard Alumni for  
Public Health  
& Harvard Club of  
San Francisco

AN INTERACTIVE ZOOM DISCUSSION

## COVID-19:

*managing the response in under-resourced  
cities & leveraging trusted messengers to  
support vaccination efforts*

Wednesday, 10 February 2021  
8:30 PM EST | 5:30 PM PST

Dr. Robert Rodriguez

UCSF School of Medicine  
Biden/Harris COVID-19 Advisory Board



**OPEN & FREE** to all  
**Questions or concerns** around COVID-19  
or any other public health matter?  
**Email us! [zeenah@alumni.harvard.edu](mailto:zeenah@alumni.harvard.edu)**

“For he who has health has hope; and he who has hope, has everything.”

— Owen Arthur



# ABOUT US

Help **address existing and emerging local and global health challenges**  
& continue to **improve the lives and health of people everywhere**



Health care is vital to all of us some of the time, but PUBLIC HEALTH is vital TO ALL OF US ALL OF THE TIME

C. Everett Koop



History tells us that AN INFORMED, activated population IS VITAL to protecting the public's health.

National Academy of Medicine



There is no human endeavor that is outside the realm of public health

William "Bill" Foege

# MEET THE TEAM

Harvard T. H. Chan School of Public Health Alumni



**ALLISON ETTENGER**  
*Managerial Consultant  
 @ Kaiser Permanente*

- ▶ Maternal health
- ▶ Global health
- ▶ Social enterprises
- ▶ Technology and innovation
- ▶ Research

- ▶ Research design & implementation
- ▶ Partnerships
- ▶ Performance improvement



**ZEENAH HADDAD**  
*Consultant  
 @ World Health Organization  
 | Freelance*

- ▶ Outbreaks & infectious diseases
- ▶ Social & behavioral change
- ▶ Competent & compassionate health communications
- ▶ Climate change & air pollution

- ▶ Evidence-based public health
- ▶ Research (quantitative & qualitative)
- ▶ Science communication
- ▶ Program management
- ▶ Pharmacy



**LILY MULDOON**  
*ER Physician @ SF General  
 & ED @ Organic Health Response (East Africa)*

- ▶ Global Health
- ▶ Infectious diseases
- ▶ Service to vulnerable communities
- ▶ Maternal & child health
- ▶ Environmental protection

- ▶ Emergency medicine
- ▶ Research design
- ▶ Student mentorship
- ▶ Program management

# MEET THE TEAM



**ALLISON ETTENGER**

10 years



**ZEENAH HADDAD**

17 years



**LILY MULDOON**

15 years

On Site

- United States
- Kenya

- Jordan
- United States
- Switzerland

- United States
- Kenya

Remote

*East Africa*  
*Latin America*

- India

*Global*  
*South Asia*  
*Middle East & North Africa*

- Uganda
- Bangladesh
- Haiti

*East Africa*

- Haiti
- India
- Saipan

# MEET THE TEAM



**ALLISON**

Gardening



**ZEENAH**

Baking



**LILY**

Triathlons

Competitive soccer



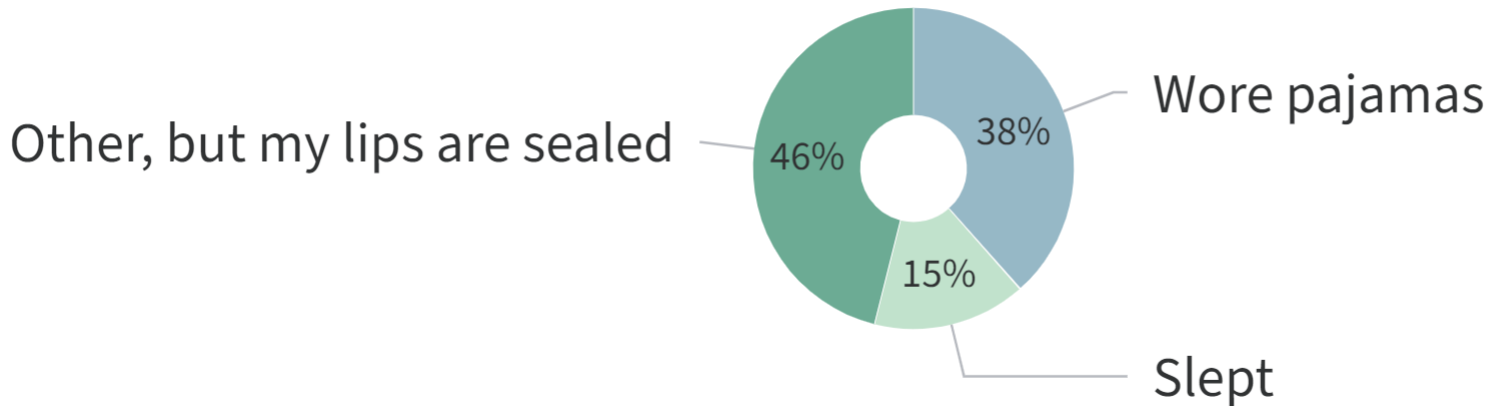


Respond at [PollEv.com/zeenahh555](https://poll-ev.com/zeenahh555)

Text **ZEENAHH555** to **22333** once to join, then **A, B, C, or D**

# What is the strangest thing you did while attending an online meeting?

Wore pajamas **A**   Watched Netflix **B**   Slept **C**   Other, but my lips are sealed **D**





Respond at [PollEv.com/zeenahh555](https://PollEv.com/zeenahh555)

Text **ZEENAHH555** to **22333** once to join, then text your message

**In one word, how would you describe how you feel about  
right now?**



A word cloud visualization of responses to the poll question. The word 'tired' is the largest and most central, colored in a dark green. Other words are arranged around it in various sizes and colors, including 'stressed' (vertical, left), 'impatient' (top left), 'anxious' (top right), 'motivated' (vertical, right), 'anticipating' (bottom right), 'thankful' (bottom center), 'uncertain' (vertical, right of center), 'energized' (bottom left), 'optimistic' (top left), and 'healthy' (vertical, bottom left).

stressed impatient anxious motivated  
optimistic energized tired thankful uncertain  
healthy

Respond at [PollEv.com/zeenahh555](https://poll-ev.com/zeenahh555)

Text **ZEENAHH555** to **22333** once to join, then text your message

## What public health topics would you like our next events to cover?

“Language/cultural appropriate approach”

“mental health”

“Substance abuse disorder and homelessness”

“mental health”

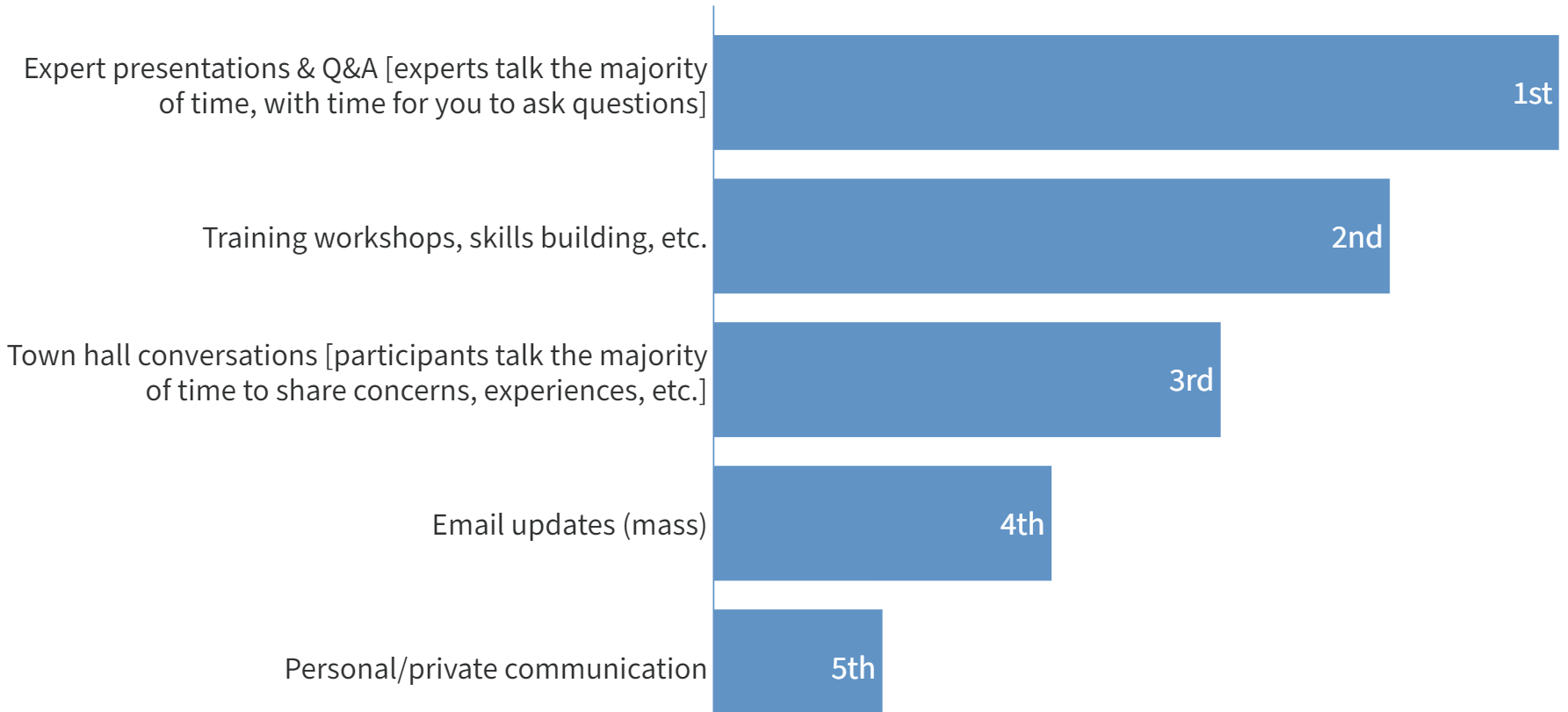
“antibiotic resistance”

“anything related to education”

“School reopening”

“Change in peoples habits”

### What format of communication are you interested in? [select all that apply]



Our speaker

## Dr. ROBERT RODRIGUEZ



CARLOS AVILA GONZALEZ/THE SAN FRANCISCO CHRONICLE/GETTY IMAGES

## Dr. ROBERT RODRIGUEZ

- Dr. Rodriguez graduated from the **University of Notre Dame** and **Harvard Medical School**.
- After a combined **Emergency Medicine/Internal Medicine** residency at **UCLA**, he completed a **Critical Care Medicine fellowship** at **Stanford**.
- Associate Chair of **Research** and Professor of **Emergency Medicine** at **UCSF**, where he **attends** in the emergency department and intensive care unit at **San Francisco General** and **Highland Hospitals**.
- Volunteered to help with a surge in **COVID patients** in the ICU in his hometown of **Brownsville, Texas**.

# Dr. ROBERT RODRIGUEZ

Advisory roles with the **Congressional Hispanic Caucus**

Selected to serve on the Biden/Harris **COVID-19 Advisory Board**

Currently leading national studies on **COVID-19 induced stress and PTSD** and **vaccine hesitancy**



# Q&A

What's on your mind?

A donut chart with a dark green outer ring and a light green inner ring. The dark green ring is approximately 75% full, and the light green ring is approximately 25% full.

**BEST**

Type your  
question in the  
chat box

A donut chart with a dark green outer ring and a light green inner ring. The dark green ring is approximately 75% full, and the light green ring is approximately 25% full.

**IF TIME  
ALLOWS**

Raise your  
hand to get  
unmuted

A donut chart with a dark green outer ring and a light green inner ring. The dark green ring is approximately 75% full, and the light green ring is approximately 25% full.

**LATER**

Email us  
[zeenah@alumni.harvard.edu](mailto:zeenah@alumni.harvard.edu)



**THANK YOU,  
DR RODRIGUEZ!**





Harvard Public Health Alumni  
& Harvard Club of San Francisco

AN INTERACTIVE ZOOM DISCUSSION

# BRAIN HEALTH STRATEGIES FOR BUILDING RESILIENCE

*during the COVID-19 pandemic*

Thursday, 11 March 2021

12:00 PM EST | 9:00 AM PST

Dr. Luana Marques

Assoc. Professor, Psychiatry, Harvard Medical School  
Clinical Psychologist, Massachusetts General Hospital

Director, Community Psychiatry PRIDE

Associate Director, CATSD

President, Anxiety and Depression Association of America

TEDx: "How to make anxiety your best friend"



Questions or concerns around COVID-19  
or any other public health matter?

**Email us! [zeenah@alumni.harvard.edu](mailto:zeenah@alumni.harvard.edu)**

**THANK YOU for joining us!**

If you have additional questions,  
suggestions, or any feedback, please  
email **[zeenah@alumni.harvard.edu](mailto:zeenah@alumni.harvard.edu)**

---

