127th Year 127th Year

October 2000, Volume 24, Number 9

A Latino Committee slide lecture The Day of the Living Dead Tuesday, October 24



The Day of the Dead celebration in Mexico has become a recognizable folk tradition, both north and south of the border, during the month of November on the first and second. The origin of the celebration, however, dates back to pre-Columbian times, actually to 800 BCE or before.

Even in 1521, when the Spanish conquered the Aztecs, the most recent inheritors of this long-standing pre-

Columbian tradition, the celebration of the dead was not eliminated but merged with and preserved by a similar Catholic activity. In fact, the Day of the Dead celebration nowadays has more to do with the pre-Columbian past than with the input of Spanish friars and monks. For the natives of Mexico, death generates life, and symbolizes its opposite, death.

Professor **Andrés A. Gonzales**, born and raised in South Central Los Angeles, attended junior college and four-year institutions locally and did graduate work at Middlebury College, the University of

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Misgivings about Silicon Valley? Get Ready for a "Cyberselfish" Evening Thursday, October 26



Join us on Thursday, Oct. 26 as famed *Wired* contributor and Silicon Valley provocatrice **Paulina Borsook** takes us on a "critical romp through the terribly libertarian culture of hightech."

Since its launch last spring, Borsook's best-

selling book *Cyberselfish*, from Perseus Books, has ignited a firestorm of controversy, not only in SOMA and the Valley, but nationally. She characterizes today's digerati as "violently lacking in compassion, ravingly anti-government, and tremendously opposed to regulation."

Borsook is "full of original observations, mor-

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Club seeks new office space.

The Club's lease at 465 California Street is up early next year. We anticipate a significant and unaffordable rent increase, and are looking for approx. 300 square feet for a new office, virtually anywhere in the City.

Because of our limited budget, our best chance to maintain a physical office presence may be to sublet space in the existing office of a Club member, or even donated space with tax writeoff possibilities.

If you have any thoughts, questions, ideas on this important matter, please telephone the Club office at (415) 421-4700.

Luncheon Lecture Series The S.F. Fed's Chief Economist Speaks Out Friday, October 20

Are we living at the "edge of the bubble?" What's the economic outlook for the U.S. and the Bay Area?

Join us for lunch on October 20th as **Jack Beebe**, Chief Economist, Senior VP, and Director of Research for the San Francisco Federal Reserve, shares his insights on U.S. monetary policy and its potential impact on the economy.

With an M.A. and Ph.D. in Economics from Stanford, Mr. Beebe



advises the President of the SF Fed on monetary policy matters and oversees the analysis of international, domestic, and regional economic conditions.

Mr. Beebe expects to assert that the stock market is *still* high relative to even bullish expectations of earnings growth; that if corporate earnings are squeezed, long-term earnings forecasts will be lowered and current price earnings ratios will be difficult to justify; that the technology sector will be especially vulnerable if the stock market declines.

Given the nature of the Bay Area economy, these situations may have a stronger impact on us than on the U.S. economy as a whole. Don't miss this stimulating session.

Current Events

OCTOBER

- 8 Recent Grads Hike
- 20 Federal Reserve Bank
- 21 Book Discussion Group
- 21 Art Galleries Tour
- 24 The Day of the Living Dead
- 26 Cyberselfish Evening
- 28 Potomac Cruise

NOVEMBER

- 8 B2B Portals
- 11 USS Hornet Tour
- 8 Harvard-Yale

The San Francisco contemporary art scene Art Galleries Tour with Luncheon Saturday, October 21



Ever wonder just what goes on in the minds of contemporary artists? Well, none of us will probably ever know, but here's an event that promises to get us just a bit closer.

In cooperation with NextMonet, a leading innovater in the identification and acquisition of original contemporary art for online purchase, the Club will sponsor a tour, on Saturday, October 21st, of five of the best contemporary galleries in San Francisco.

Join us at 10:30 at the Dolby/Chadwick Gallery - 266 Sutter - 4th floor, for a general introduction,

followed by an overview of each artist's works by each of five gallery owners. Questions are encouraged. Boxed lunches will be provided, as well refreshments en route. This is a rare opportunity to get an insider's view of contemporary art and collecting.

Advanced Reservations and Payment Required. Tour limited to 25 people. Cost is \$20/person. RSVP by October 17 to the Club Office at (415) 421-4700 or fax (415) 421-6424 or email hcsf@harvardrclub-norcal.org. Meet at Dolby/Chadwick Gallery, 266 Sutter, 4th Floor at 10:30 a.m.

Back by popular demand Return to the USS Hornet Saturday, Nov. 11

Saturuay, Nov. 11

Our Club family outing to the USS Hornet was sold out last year, so we've scheduled a return visit.

At 10 a.m. on Saturday, November 11, we'll embark on a docent-led tour of the aircraft carrier, USS Hornet, a ship rich in history and now in Alameda as an exciting Bay Area museum.

The Hornet, the eighth U.S. military ship to bear the name, served as the recovery craft for the Apollo 11 and 12 landing missions as well as the base for the famous Doolittle raid of WWII. This tour will be a perfect opportunity for young and old alike to see first-hand one of the U.S. Navy's most highly-decorated ships and a National Historical Landmark.

More details to follow in the November newsletter.

Book Discussion Group Saturday, October 21



Please note that this month we will be meeting on a Saturday, not a Sunday. The book being discussed will be "The Loved One," by Evelyn Waugh. The group will meet on Saturday, October 21 at 4:00 p.m. at the home of Roger and Suzanne Park. Please call Ernest Levinger at (415) 752-7954 if you plan to attend. All newcomers are welcome.

Cruise on FDR's yacht "Potomac" Saturday, October 28



Join us for a two-hour cruise on the Bay on board the "U.S.S. Potomac," the yacht used by President Franklin D. Roosevelt '04 during his years in the White House. This is a repeat of the very successful,

sold-out cruise in May of last year. We still have a few tickets.

The yacht, originally built as a Coast Guard cutter, was refitted for Presidential use and renamed the "Potomac" in 1936. Over the next eight years, it was used on almost every weekend Roosevelt was in Washington.

Among the many guests he entertained on board was King George VI. In 1941, the yacht took the President on the first leg of a trip to a secret rendezvous with Winston Churchill off Newfoundland to discuss America's entry into the war.

The yacht was designated a National Historic Landmark in 1990. It is now owned by the Potomac Association, a nonprofit organization which has spent more than \$5 million on its restoration.

The vessel is berthed at the FDR pier at the north end of Jack London Square in Oakland. Plan to arrive by 12:30 to view an orientation video at the visitor center (corner of Clay and Water Streets.) Boarding will be at 1:15 p.m. and the vessel will sail at 1:30 p.m. for the two-hour cruise. Last tickets going fast!

The cost of the cruise is \$30 per person (\$15 for children 6 to 17, under 6 free).

The Game! Saturday, November 18, 2000 The Boathouse Restaurant 9:00 AM



Mark your calendar for the traditional game between Harvard and Yale. Join as both the HCSF and YCSF gather to cheer their teams to victory.

Same place, same time, same cost as last year. Full details and directions in the November newsletter.

HARVARD CLUB OF SAN FRANCISCO

President, Arkie Koehl '61

President-Elect, Modesta García EdM'79

Vice President, Activities, Marc Miller '86

Vice President, Schools, Margaret deBeers Brown '65, Law'68

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Membership Chair, Paul R. Toulmin '59

Latino Committee Chair, Cristina Valadez EdM'95

Recent Graduates Chair, Jaime Chambron '99

Executive Director, Judith Novak

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Web page: http://www.harvardclub-norcal.org

HOLD THE DATES Luncheon Lecture Series

Wednesday, November 8

Mr. Jack Hidary, CEO of Earthweb Inc. "B2B Portals for the IS/IT industry"

Tuesday, December 5

Mr. Richard Blum, Chairman of Blum Capital Partners, LP Reserve Early, Limited Seating

THE S.F. FED'S CHIEF ECONOMIST SPEAKS OUT Continued from page 1

Friday, October 20, 2000, 11:45 - 1:30 p.m. The Banker's Club, 555 California Street, 52nd Floor. \$30 members, \$35 non-members, \$5 discount for reservations made 48 hours in advance. Call the Club office at (415) 421-4700 or e-mail: hcsf@-harvardclub-norcal.org.

Know Your Club Directors Modesta Garcia President-Elect, 2000-01



Modesta's election to President-elect of the Harvard Club of San Francisco is preceded by two terms on the Board of Directors and one year as Secretary.

Born and raised in Texas, Modesta began her post secondardy education at the College of San Mateo. As a Ford Foundation Scholar, she studied her junior year at the University of Madrid, Spain, through the Institute of European Studies and completed her

bachelor's degree at Santa Clara University. Modesta received her

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The Recent Grads from the class of 2000 have ARRIVED IN SF!!! Along with the whole Opera in the Park crowd, about 30 new faces from the class of 2000 joined many other alums at the Welcome to the Picnic event in Golden Gate Park on September 10. Many at the event signed up for the Mentor/Mentee program, which will have its kick-off event at the beginning of October.

What do recent grads have to look forward to this October...

1. Sunday Morning Hike @ Redwood Regional Park

When: Sunday, Oct. 8th, 9:00 am.

Where: Redwood Regional Park in East Bay Distance: 5.0 mile. Elevation: 1200 feet

Leader: Tanzid Shams '99

- 2. Welcome to the City Happy Hour sponsored by HAA Location, Date and Time TBD
- 3. Monthly Brunch Kick-off

Guest Alum, Location, Date and Time TBD

If you want to find out more about what is

If you want to find out more about what is happening via email, please sign up using your harvard .post address at http://www.egroups.com/members/hcsf-recentgrads.

See you at the next event!!
The HCSF Recent Grads Committee

Diversity Committee Update

The Diversity committee had a very successful first meeting. The next meeting will be on Thursday, November 9 at 7 p.m. in Daly City. For directions, please contact the Harvard Club office at (415) 421-4700. For more information and to RSVP, pleae contact Lisa Webb at (650) 725-2488.

Reservation Form (Events marked (R) require advance reservations) Advance reservation must be accompanied by payment. The Club policy requires 48-hour notice for cancellations. No-shows will be charged. We accept Visa and MasterCard credit cards.

EVENT	DATE	COST	NO.	\$ AMT.
S.F. Fed's Chief Economist	10/20	\$30/members, \$35/non-members, \$5 discount		
		with paid reservations 48 hours prior to event	x=	\$
The Day of the Dead	10/24	Members \$10 in advance; \$15 at the door		
		Non-members \$15/advance, \$20/at the door	x=	\$
Cyberselfish Evening	10/24	Members \$10/advance, \$15-/at the door		
		Non-members \$15/advance \$20/at the door	x =	\$
Potomac Cruise (R)	10/28	\$30/adults, \$15 children 6-17, under 6 free	x =	\$
B2B Portals	11/8	\$30/membes, \$35/non members, \$5 discount		
		with paid reservations 48 hours prior to event	x =	\$
		1	Total	\$
Name			Degree & Graduation Year	
Address		City	Stat	eZip
Day Phone	Evening Phone			
□ Visa □ MasterCard Card No		Exp. Date		
Signature				

You may fax credit card payment to: Harvard Club of San Francisco, (415) 421-6424. Please make checks payable to: Harvard Club of San Francisco. Note: Refunds require 48 hours notice. No confirmations are made. Door lists are maintained. All reservations made less than 48 hours prior to an event must be made by credit card. The University Club dress code requires coat and tie for men and comparable formality for women. NO denim or tennis shoes.

DAY OF THE LIVING DEAD, continued from page 1

Chicago, and the University of Massachusetts. For the last ten years, Professor Gonzales has specialized in the cultures of pre-Columbian Mesoamerica, has attended numerous workshops and seminars, and has been a National Endowment for the Humanities Fellow on three occasions, studying topics related to ancient Mesoamerica. Since 1987, he has given classes in anthropology and English as a Second Language at College of San Mateo and is currently a docent at the Mexican Museum of San Francisco.

Cost is \$10 in advance, \$15 at the door for members; \$15 in advance, \$20 at the door for non-members. University Club, 800 Powell Street (at California). Cash bar and hors d'oeuvres at 6:00; presentation begins at 7:00. Reply to the Club by telephone at (415) 421-4700, by fax at (415) 421-6424 or by e-mail to hcsf@harvardclub-norcal.org. The University Club dress code requires coat and tie for men and comparable formality for women. No denim or tennis shoes.

GET READY FOR A "CYBERSELFISH" EVENING, Continued from page 1

dant wit, and furious passion that readers wake up to the social and political consequences of having computer geeks run the world," according to one critic. The book has been praised by the *New York Times* and *USA Today*, among others.

Called "one of the most powerful women on the Web" by Alta Vista, Borsook was a contributing writer at *Wired* during the magazine's glory years. Her fiction, essays, humor pieces, and journalism on technology and culture have appeared widely in print and on-line.

PBS viewers as well as live audiences get caught up in Borsook's whirlwind style. Sign up now for a fascinating evening!

Cost is \$10 in advance, \$15 at the door for members; \$15 in advance, \$20 at the dooor for non-members. University Club, 800 Powell Street (at California). Cash bar and hors d'oeuvres at 6:00; presentation begins at 7:00. Reply to the Club by telephone at (415) 421-4700, by fax at (415) 421-6424 or by e-mail to hcsf@harvardclub-norcal.org. The University Club dress code requires coat and tie for men and comparable formality for women. NO denim or tennis shoes.

MODESTA GARCIA, Continued from page 3

master's degree from Harvard Graduate School of Education in 1979, and has supplemented her education with study tours throughout Western Europe, Mexico, Japan, Hong Kong, and China.

After receiving her master's degree, Modesta held counseling/administration positions at the University of Illinois - Champaign-Urbana (student services), Santa Clara University (admissions), and Princeton University (admissions). After her work at Princeton, Modesta came full circle in higher education and returned to her alma mater, College of San Mateo, where she is currently Counselor/Associate Professor of Career and Life Planning, teaching college success courses and preparing individualized student plans for university transfer, graduate and professionals schools, and career tracks.

Modesta's commitments extend nationwide. She was elected to serve on the Board of Directors of Santa Clara University National Alumni Association and on the Executive council of western Region cleege Board. She has been involved with the U.S. Department of Energy Math and Science Leadership Development Program, the Bill and Melinda Gates Millennium Scholars Program, National Association of College Admission Counseling, Educational Testing Services, The Association of Black Admissions and Financial Aid Officers in the Ivy League and Sister schools, the Organization of Chinese Americans, and the National Hispanic Scholarship Fund to help make it possible for all students to have opportunity for and access to higher education. Modesta also conducted essay-writing workshops for premedical students at Stanford Medical School's Center of Excellence.

Modesta has been honored with the college Board Western region Guidance and Admissions Assembly "Distinguished Service Award" for which she was the first community college faculty recipient, the Princeton University Chicano caucus Service Award, the Caminos Magazine "Chancellor Tomas Rivera Educator of the Year" award and was among "Outstanding Young Women of America."

In her spare time, Modesta engages in college and graduate school admissions consulting, dabbles in the Mandarin language, and exploring San Francisco's richness. Modesta will be convening a panel, "Diversity By Design," at the HAA Alumni Leadership Conference in November of this year. Modesta resides in Daly City.

